

At Narativ,
we harness the universal
power of storytelling.



narativ

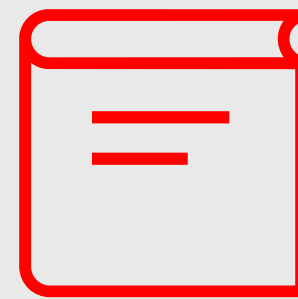
Here's How

Narativ is a communication consultancy that uses the power of story to address your business and communication challenges



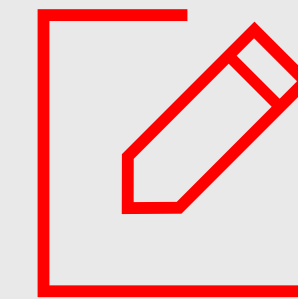
Listen

We listen to develop storytelling themes



Train

We train employees how to be storytellers



Use

You use those business-relevant personal stories to differentiate sales pitches, align teams, empower leaders and train new hires



Problems
we've solved

Teambuilding in times of crisis

"Coach took me off the field. I spent the rest of the season on the bench."

Craig Kostelic, the Chief Business Officer of Conde Nast's Lifestyle Collection + CPG Enterprise, had to bring 5 large teams under one roof and align them with new goals.

He used a personal story from childhood to express and define his strategy.





Training for a remote and growing workforce

"What's your agenda," the sheriff asked looking down at his phone. "It says here your CEO's a socialist."

A rapidly growing data-research company discovered that a top performer had invaluable information for new hires.

They collected and shaped these personal stories into on-demand onboarding modules.

Pitches that differentiate new products

"The message from my bank read: Your funds will be available on Monday. It was Friday. We only had \$36 in the bank, and my infant daughter was crying."

A fintech company had a new product, but, even with the numbers to back it, salespeople struggled to make the product connect.

They excavated and crafted personal stories around pain-points that immediately resonated for potential clients.



A group of diverse people, including men and women of various ethnicities, are holding hands in a circle. They are all smiling and looking towards the camera. The image has a soft, slightly desaturated color palette. Overlaid on the center of the image is the text "Stories change human behavior" in a white, elegant script font.

Stories change human behavior

Areas of expertise

Leadership & Team building

Capture the spirit of your venture and improve internal communication

On-boarding & Training

Impart crucial skills, core competencies, and mission-critical information quickly and creatively

Sales & Customer-Centricity

Differentiate and personalize your products and services

Coaching

Unlock your personal and professional potential with a business-relevant personal story

Companies we've worked with

In our 25 years, we've worked in over 50 countries and shared our method with a variety of clients and industries

WALT DISNEY

Janssen

Time Warner

BIRCHBOX

DIAGEO

CHANEL



Medium

facebook

MOLESKINE



CONDÉ NAST

HUMAN
RIGHTS
WATCH

twitter

HBO



WARBY PARKER

McKinsey & Company



OPEN
SOCIETY



MEASURES
FOR JUSTICE

What we deliver

A creative combination of in-person and virtual training to help you develop your stories and connect with your audience. Scalable and affordable, our services have one goal: to bring out the best stories from everyone in your organization.



Learn more:

Download a Case Story

See storytelling in action in the customer acquisition funnel at the fintech company, Ingo Money.

DOWNLOAD NOW

Schedule a 15-minute consult

Spend 15 minutes with Narativ's CEO Jerome Derooy and explore how storytelling can solve your business communication challenges.

SCHEDULE NOW

Personal stories have the ability to change mindsets
and behavior, but only if they are heard.

Are you ready to build a culture of
Storytelling in your organization?

We're listening.