

# Power your onboarding with Narativ<sup>®</sup>

narativ



## Train new hires with storytelling

Inefficient onboarding programs create low employee engagement that can lead to lack of role-clarity, avoidable mistakes, weak cultural assimilation, and loss of revenue.

Narativ's onboarding program uses storytelling to deliver a realistic portrayal of roles and palpable sense of mission and values in a form that creates strong engagement.

Training content that is delivered through stories helps to:

- reduce a steep learning curve and information overload
- avoid costly mistakes by showing past mistakes and solutions
- measure the compatibility of new hire with your culture
- build relationships between new hires and managers

Our clients report that our program:

- Cuts down on the learning curve (6 months to 6 weeks in one case)
- Helps to avoid common mistakes made in first month
- Creates a sense of belonging and ownership within the first week
- Builds relationships and supports teamwork



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### CLIENT SPOTLIGHT

Measures for Justice

“How can we help new hires understand what their job is going to look like from their very first day?”

– Caroline Nobo Sarnoff,  
Director of Outreach